



WELCOME

2015 ILLINOIS TRAFFIC SAFETY CHALLENGE APPLICATION WORKSHOP













Presenters Scott Kristiansen, Director Illinois Traffic Safety Challenge Brian Cooper, ITSC Judge Charlene Sligting, AAA, ITSC Judge











What is the Traffic Safety Challenge?



- Recognize excellence in law enforcement traffic safety programs.
- **Encourages** and **rewards** creativity, commitment and innovation in traffic safety.
- Designed to <u>encourage</u> agencies to develop, maintain and project an <u>aggressive</u> and <u>positive</u> <u>traffic safety program</u> within the department and community.



Oversight and Funding



Funded by IDOT through a NHTSA Grant



Illinois Department of Transportation



- Illinois Association of Chiefs of Police (Traffic Committee)
- Corporate Partners







Why Do We Do It?



- Expand Traffic Safety as a priority
- Create safer communities
- Improve the quality of life



Traffic enforcement leads to other things!

" Ultimately, the Traffic Safety Challenge is about <u>Saving Lives</u> and reducing traffic related injuries."





Priority Areas

- Occupant Protection
 - Speed
 - Impaired Driving









2014	
APPLICA'	IOI

Check One:

- Municipal Police (City, Town or Village)
- Sheriff
- State Police
- University/College
- Other Law **Enforcement** (Park District Police, S.O.S. Police

Part-Time ONLY Agencies

Championship

Special Award Consideration: CHECK ALL THAT APPLY

For each box checked, a separate section must be included at the end of your submission, containing information on why your agency should be considered for this award.

- Bicycle/Pedestrian Safety
- Commercial Motor Vehicle Safety

Distracted Driving

- First-Time Entry
- Impaired Driving

Occupant Protection

Speed Awareness

Railroad Safety

Teen Driving

Agency Name:	
Address:	Phone: ()
City/State/Zip:	
Agency Head:	E-mail:
Contact Name/Rank:	
Total # of Sworn Personnel: Total # of Uniforme	
I. Policy & Guidelines (Agency MUST provide an actual copy of this agency has a written policy: YES NO requiring officer safety belt use. YES NO making safety belt and child passenger safety YES NO making speed enforcement a priority. YES NO making impaired driving enforcement a priority.	enforcement a priority.
II. Training of Officers (Agency MUST provide a narrative or outline of training completed, (#) of officers who received training in 2014 in occup	

- (#) of officers who received training in 2014 in speed-related topics (#) of officers who received training in 2014 in impaired driving (#) of officers who received any other traffic safety related training in 2014
- III. Incentives & Recognition (Must provide narrative and supporting documentation with examples.) This agency participates in:

YES	NO	Saved by the Belt (officer and/or citizen award programs).
YES	NO	Officer recognition programs for occupant protection violation detection and apprehension
YES	NO	Officer recognition programs for speed detection and apprehension.
YES	NO	Officer recognition programs for impaired driving detection and apprehension

IV. Public Information & Education

Provide a detailed written narrative of all the public information and education efforts conducted during 2014 to address occupant protection, speed, DUI, and all other traffic safety programs. Include photos, newspaper clippings, press releases, etc. See the How-To Guide for additional information.

V. Enforcement Activity

Provide a narrative explaining what your agency accomplished during 2014. Also provide the following data for the last 3 calendar years:

Number of Seat Belt Citations:	2012	2013	2014
Number of Child Seat Citations:	2012	2013	2014
Number of Speeding Citations:	2012	2013	2014
Number of Impaired Driving Arrests:	2012	2013	2014

Provide the number of Special Enforcement Efforts in 2014 (your narrative must explain what your efforts were):

Impaired Driving Roadblocks:	Impaired Driving Saturation Patrols:
Seat Belt Enforcement Zones:	Special Speed Enforcement Details:
Other Traffic Enforcement Efforts:(Red Light, Overweig	ght, Stop Sign etc.)

Please consult the How-To Guide for clarification on what is and what is not a special enforcement effort.

VI. Effectiveness of Efforts

Provide a narrative of your agency's effectiveness. Include charts, graphs, and other details and documentation on increases or decreases in enforcement, crashes, crash injuries, and fatalities. Your agency should include efforts to target the worst crash locations. How did your agency make a difference in the community?

state's average safety beit i	use rate in 2014:				
urisdiction's safety belt us	se rate at the beginning of	2014:%;	At the end of 2014:		
%Percentage of 2014 fatal	and injury crashes related t	to, Speed:	Alcoho <u>l:</u>	%	
Total roadway crashes:	2012	2013	2014		
Total fatal crashes:	2012	2013	2014		
Total injury crashes:	2012	2013	2014		

APPLICATION MUST BE INCLUDED IN SUBMISSION





Online Application



ILLINOIS TRAFFIC SAFETY CHALLEN	IGE O	Log out My account
=		
2014-15 Law Enforcement Challen	ge Application	
Agency Head		
Title		
First Name		
Last Name		
Email		
Cell Number		
Contact Information		
Title		
First Name		
Last Name		
Email		
Cell Number		
Agency Information		
Agency		
Street Address		
City		



Application Category



2014 APPLICATION

Check One:

- Municipal Police (City, Townor Village)
- Sheriff
- State Police
- University/College
- Other Law Enforcement (Park District Police, S.O.S. Police
- Part-Time ONLY Agencies
- Championship

- Based on agency type
- Based on agency size (total sworn)
- Categories differ between state and national programs

Make sure to mark your agency type.



Award Categories



Municipal

- 1. 1-10 Officers
- 2. 11-25 Officers
- 3. 26-35 Officers
- 4. 36-50 Officers
- 5. 51-65 Officers
- 6. 66-100 Officers
- 7. 101-250 Officers
- 8. 251 or more Officers

Sheriffs' Offices

- 1-25 Officers
- 26-50 Officers
- 3. 51-100 Officers
- 4. 101-250 Officers
- 5. 251 or more Officers



State Police Districts

All State Police Districts compete in the same category.

Championship Class

All first place winners from previous year's Illinois Traffic Safety Challenge, regardless of agency's size or category, will compete in this class.

Other Agencies

College/University Police
Part-time ONLY Law Enforcement Agencies

Other Law Enforcement

(i.e. Park District Police, S.O.S. Police, etc.)



Special Award Considerations



Special Award Consideration: CHECK ALL THAT APPLY

For each box checked, a separate section must be included at the end of your submission, containing information on why your agency should be considered for this award.

- Bicycle/Pedestrian Safety
- Commercial Motor Vehicle Safety
- Distracted Driving
- First-Time Entry
- Impaired Driving
- Occupant Protection
- Speed Awareness
- Railroad Safety
- **Teen Driving**

You must complete the entire application to compete for special awards.

You must include a separate tab at the end of the application for EACH special award you wish to be considered for.

Special categories are different between state and national awards.

Judges Award?





Application Header

Agency Name:		
Address:	Phone: ()	
City/State/Zip:	Fax: ()	
Agency Head:	E-mail:	
Contact Name/Rank:	Cell Phone :	
Total # of Sworn Personnel:	Total # of Uniformed Officers working on the street:	

Total Sworn vs. Uniformed on the street?





SECTION I



POLICY and GUIDELINES



(20 Possible Points)

		elines (Agency MUST provide an actual copy of their policy.) <u>ritten</u> policy:
YES	NO	requiring officer safety belt use.
YES	NO	making safety belt and child passenger safety enforcement a priority.
YES	NO	making speed enforcement a priority.
YES	NO	making impaired driving enforcement a priority.

The actual policy MUST be included!
Not just an explanation of your policy rewritten.
Scan it, pdf it and highlight it.

Only include what is needed!



POLICY and GUIDELINES



(5 points for each policy)

- Actual copy of your policies and guidelines for safety belt use within the agency
- DO NOT just type in the wording of your policy
- Enforcement policies and guidelines for safety belt, child passenger restraints, speed and impaired driving
- Judges need to see the policy along with critical information such as the date it was written, title, etc.
- 625 ILCS 5/12-603.1 (10) <u>Exempts police officers</u>





Policy and Guidelines

ILLINOIS STATE POLICE DIRECTIVE ENF-018, DRIVING UNDER THE INFLUENCE (DUI) ENFORCEMENT AND PROCESSING

RESCINDS:	REVISED:
ENF-018, 2008-026, 03-03-2008	10-19-2009 2009-123
RELATED DOCUMENTS: ENF-011, ENF-021, OPS-038, SRV-005	DISTRIBUTION: All employees maintaining an ISP Directives Manual All holders of the ISP Field Manual Office/desk copy

RELATED CALEA STANDARDS

61.1.2, 61.1.5, 61.1.11, 61.2.2, 83.2.1, 83.3.2

I. POLICY

The Illinois State Police (ISP) will:

- I.A. Promote the safety of persons using highways in Illinois.
- 1.B. Provide a deterrent to persons who may choose to operate a motor vehicle while their abilities are impaired by alcohol or other drugs.
- I.C. Vigorously enforce the Driving Under the Influence (DUI), Implied Consent, and Zero Tolerance laws.
- 1.D. Provide toxicological assistance to officers in the enforcement and prosecution of DUI statutes.

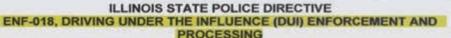
II. F CEDURES

.A. Preliminary Breath Tests (PBT)

- I.A.1. A PBT may be requested after reasonable suspicion has been established and, when practical, the standardized field sobriety tests have been administered.
- II.A.2. All tests must be conducted by a trained PBT operator.



Policy and Guidelines



RESCINDS: REVISED: 10-19-2009 2009-123

RELATED DOCUMENTS: DISTRIBUTION: All employees maintaining an ISP Directives Manual All holders of the ISP Field Manual Office/desk copy

RELATED CALEA STANDARDS: 61.1.2, 61.1.5, 61.1.11, 61.2.2, 83.2.1, 83.3.2

Vigorously enforce

I.B. Provide a deterrent to persons who may choose to operate a motor vehicle while their abilities are impaired by alcohol or other document.

I.C. Vigorously enforce the Driving Under the Influence (DUI), Implied Consent, and Zero Tolerance laws.

I.D. Provide toxicological assistance to officers in the enforcement and prosecution of DUI statutes.

II. PROCEDURES

II.A. Preliminary Breath Tests (PBT)

ILA.3.

II.A.1. A PBT may be requested after reasonable suspicion has been established and, when practical, the standardized field sobriety tests have been administered.

II.A.2. All tests must be conducted by a trained PBT operator.

The PBT devices should be certified by a technician or an individual specially trained to perform PBT accuracy checks at least once every 93 days.

We are looking for policies that state the enforcement of Occupant Protection laws, Speed laws and Impaired Driving are a Priority for the agency.







SECTION II



OFFICER TRAINING



(20 Possible Points)

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			-	V		

(Agency MUST provide a narrative or outline of training completed, along with supporting documentation

(#) of officers who received training in 2014 in occupant protection

(#) of officers who received training in 2014 in speed-related topics

(#) of officers who received training in 2014 in impaired driving

(#) of officers who received any other traffic safety related training in 2014

- An integral part of the Challenge application
- Officers should be trained in all three target areas annually



OFFICER TRAINING



Tell the whole story of your annual training

- Utilize all opportunities for training:
- 1. Formal Schools
- 2. Seminars / Conferences
- 3. Roll Call Training
- 4. Video-Based
- 5. Training Bulletins
- 6. Tests on Policies and General Orders
- 7. In-Service Training
- 8. Computer Based Training
- 9. Recertification
- Include past training that may be relevant. CPS, Reconstruction, etc.



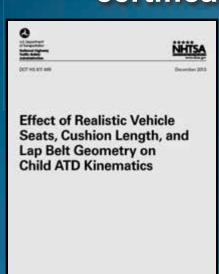
Traffic Related ONLY!



OFFICER TRAINING



- Use a matrix or graphs to show when training was conducted and who attended.
 Keep it simple but meaningful.
- Use photos to back up what you say.
- Scan certificates major ones not every BAC certification!









TRAINING MATRIX





- How many officers were trained last year in occupant protection, speed and impaired driving?
- How many were trained prior to last year, with skills that are still being utilized? (Past Training)
- What about other traffic safety related training?

DOCUMENT! DOCUMENT! DOCUMENT!



Include a Training Matrix



Safety Belt	Related Cou	irses				Total
Topic		Date	Course	Time	# Trained	Hours
Roll Call						
General Order Ke	and the same of th	February-09	G.O. V-03, 2009, GDL Law	0.5	71	35,5
Click it or Ticket D	D	May-09	Click it or Ticket DVD	0.5	71	35.5
Child Safety Seat	VD	Sep-09	IACP - Simple Steps	0.5	39	19.5
Misuse of Child Re	traints	September-09	NHTSA DOT HS 809851	0.5	41	20.5
Seat belt use in the	e Rear Seat	Oct-09	NHTSA- DOT HS 810 133	0.25	39	9.75
Primary Enforcem	ent Nighttime	Nov-09	NHTSA- DOT HS 810 743	0.5	39	19.5
Formal						
Staying Alive Conf	ference	April-09	IIIi. Deptartment of Transportation	16	1	16
C.P.S. Certification		October-09	SafeKids	8	1	. 8
C.P.S. Re-Certific		November-09	SafeKids	8	2	16
						144.7
1 To 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Access to the last	THE RESERVE OF THE PARTY OF THE			
Speed Rela	ted Courses					Total
	pic	Date	Course	Time	# Trained	Hour
Roll Call		E-State -	- AND CONTROL	-		-
High Crash Locat	n Report	January-09	In House - Speed Enforcement Efforts	0.5	71	35.5
Review Speed Tra	er/ Stealth Stat	April-09	In House - Kustom Rep	1	7	7
Faces 4 - Safety I	shind the Wheel	September-09	In House	0.5	71	35.5
Formal	STATE OF THE STATE OF	Gepterneer 00	111.7704.00			
E.V.O.C Annual	Training	June-09	In House	3	71	213
RADAR/LIDAR C		August-09	BGPD	3	39	117
TO ADD TO BE A STATE OF	or division of	Jangers, see				408
			The second second second second			21
DUI Related	d Courses					Tota
y	pic	Date	Course	Time	# Trained	Hour
Roll Call						
2009 Legislative I	odate	January-09	BGPD Training Bulletin	0.5	71.	35.5
BAIID/DUI Law U	date	January-09	BGPD - S.O.S. Powerpoint	0.5	71	35.5
P.A.S. Flash light		March-09	Passive Alcohol Flashlight Use	0.5	39	19.5
2007 Alchol Impa	ed Fatalities	July-09	NHTSA DOT HS 811 016	0.5	39	19.5
Review 3D month	/ DUI Efforts	November-09	in-House - Traffic Unit	0.5	39	19.5
Monthly						
DUI Law Update		March-09	In-House	1	39	39
Impaired Driving	G.O. Review	December-09	In-House	0.5	39	19.5
Formal				1	100	1
	Total Continue Cont	January-09	ISP - Certified Breathalyzer Operator	32	4	32
Breath Operator (Pertification	Lauricury-Co.				

List by Training Topic



Include a Training Matrix



Safety Belt Related Courses			St March		Total
Topic	Date	Course	Time	# Trained	Hours
Roll Call					
General Order Review	February-09	G.O. V-03, 2009, GDL Law	0.5	71	35.5
Click it or Ticket VD	May-09	Click it or Ticket DVD	0.5	71	35.5
Child Safety Sea DVD	Sep-09	IACP - Simple Steps	0.5	39	19.5
Misuse of Child Festraints	September-09	NHTSA DOT HS 809851	0.5	41	20.5
Seat belt use in the Rear Seat	Oct-09	NHTSA- DOT'HS 810 133	0.25	39	9.75
Primary Enforcement Nighttime	Nov-09	NHTSA- DOT HS 810 743	0.5	39	19.5
Formal					
Staying Alive Conference	April-09	Illi. Deptartment of Transportation	16	1	16
C.P.S. Certification	October-09	SafeKids	8	1	8
C.P.S. Re-Certification	November-09	SafeKids	8	2	16
					144.75

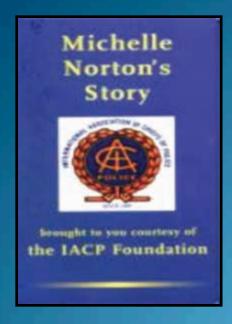
Training Topic



Free Training Videos









These videos are free from the IACP –

www.thelacp.org





Free NHTSA Training



	Scott Kristiansen		
* * * * * * * * * * * * * * * * * * *	ion Safety Institute		Contact Us Help Logout ₩ (0)
My Pro	file Course Catalog My Courses	Reports	
			Search
		lated to TOPYX release on 12/10 which sho this inconvenience, the issue has been res	
All Subje	cts > Highway Safety Training Materials		Browse Subjects
	Materials ARIDE E-learning	Filter by ABC.	Browse Subjects There are no subjects.
Gour Highway Safaty	Materials ARIDE E-learning	een the nd the Drug ling officers and by	Softman (2000)
Gour Highway Safaty	ARIDE E-learning The ARIDE course is intended to bridge the gap betwee Standardized Field Sobriety Testing (SFST) program an Evaluation and Classification (DEC) program by providing with enhanced knowledge related to drug impairment promoting the use of Drug Recognition Experts (DRE)	een the did the Drug ling officers and by in states that	Softman (2000)
Gour Highway Safaty	ARIDE E-learning The ARIDE course is intended to bridge the gap betwe Standardized Field Sobriety Testing (SFST) program an Evaluation and Classification (DEC) program by providi with enhanced knowledge related to drug impairment promoting the use of Drug Recognition Experts (DRE) have the DEC Program.	een the did the Drug ling officers and by In states that	Softman (2000)
Gour Highway Safaty	ARIDE E-learning The ARIDE course is intended to bridge the gap betwe Standardized Field Sobriety Testing (SFST) program an Evaluation and Classification (DEC) program by providi with enhanced knowledge related to drug impairment promoting the use of Drug Recognition Experts (DRE) have the DEC Program. For Frequently Asked Questions - click here FAQs.pdf For Instructions on Enrolling in ARIDE - click here ARII	een the did the Drug ling officers and by in states that	Softman (2000)





SECTION III



INCENTIVES & RECOGNITION (20 Possible Points)



III. Incentives & Recognition (Must provide narrative and supporting documentation with examples.) This agency participates in:		
YES	NO	Saved by the Belt (officer and/or citizen award programs).
YES	NO	Officer recognition programs for occupant protection violation detection and apprehension
YES	NO	Officer recognition programs for speed detection and apprehension.
YES	NO	Officer recognition programs for impaired driving detection and apprehension

- Make sure your recognition is not a "Toasters for Tickets" program
- Officer of the Month/Year does not apply here unless the main reasons the officer was recognized was due to Occupant Protection, Impaired Driving or Speed Enforcement.
- If you investigate crashes you should have a Saved by the Belt award.









Saved by the Safety Belt

- Citizens and Officers
- IDOT SBSB Awards Program
- Your own departmental award

One recognition to a department officer does not equal a program!

You don't need a personal injury crash to be saved by the belt.







What is Click It or Ticket?

Get Involved Illinois

Law Enforcement Incentive Program

Illinois Safety Belt Laws

Media Room

Traffic Safety Marketing

Traffic Safety Statistics

Traffic Safety Grants

Saved by the Safety Belt

Helpful Links

Contact Us

Traffic Safety Home



Saved by the Safety Belt

Do You Have a Nominee for the Illinois Saved by the Safety Belt/Child Restraint Club?

Saved by the Safety Belt is a statewide program to increase awareness of the lifesaving value of safety belts through public recognition of individuals who survived traffic crashes because they were properly restrained.

Who Qualifies?

- . The survivor is an Illinois resident.
- . No drugs or alcohol were involved on the ... of the nominee.
- . The crash was serious (more than a for er bender).
- . The nominee was not cited for a _____ or intentional violation of the law or whose actions were responsible for the crash.

Eligibility will be determined after review of the standard Illinois Traffic Crash Report; a copy must be included with the agentation to be considered. Photographs of the crashes are recommended but not required. The lections of the committee are final. Unfortunately, nominating information cannot be returned to the submit eagency. We are asking for your help locating incidents that would qualify for recognition.

This application must be used, no other versions will be considered.

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In-House Officer Recognition for Enforcement







I.D.O.T. Officer Recognition for Enforcement



DUI arrests since January 1st, 2001 are eligible to receive the award.





Officer Recognition for Enforcement Organizations













SECTION IV



PUBLIC INFORMATION & EDUCATION (40 Possible Points)



IV. Public Information & Education

Provide a detailed written narrative of all the public information and education efforts conducted during 2014 to address occupant protection, speed, DUI, and all other traffic safety programs. Include photos, newspaper clippings, press releases, etc. See the How-To Guide for additional information.

- We want to know what you did on the non-enforcement side
- What things you did to spread the message of highway safety
- This is the section to include newspaper articles, presentations, proclamations, anything you did to convince the public.....









PUBLIC INFORMATION & EDUCATION



Your documentation should include:

- Newspaper clippings
- Press releases
- Child Safety Seat Events
- Citizen Police Academies
- High School Mock DUI Crashes/Prom Events
- Educational Signs
- Brochures/pamphlets/police website
- Print screens of televised press events
- •Tell us what you did and how you did it







This is a <u>HUGE</u> part of what an agency should be doing, as well as the biggest part of the application!







Where do good ideas come from????? the lacp.org

Traffic Safety Innovations 2011-2012

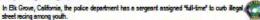
> INSIGHTS FROM NATIONAL LAW ENFORCEMENT CHALLENGE SPECIAL CATEGORY AWARD





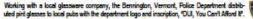


The Indialatric, Roids, Police Department created a "myspace" profile to help spread the baffic safety message and sign up "friends".



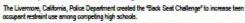








"Treats for seats" is a Galletin, Tennessee, Police Department program that partners with local restaurents to provide free meets to children for using their child restraint seats.

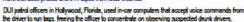




Strict enforcement signs remind drivers in York, Maine, that the police there are serious about seat belt and child restraint enforcement. Every car passing through California DUI checkpoints staffed by the Temecula Police Department

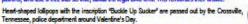


receives a free five-minute prepaid phone card with a DUI safety message. "A Life Interrupted" is a youth alcohol program used by the Bakersfield, California, Police Department that uses photos and 911 tapes from local preshes.



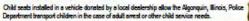


University of South Florida police officers use portable breath test devices to educate student ber sabons, who use a free bus service, about the legal BAC limit. This reinforces their choice.



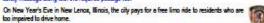


The Vernon Hills Police Department uses a device called Stealth Stat to back everage speeds of vehicles in the city to identify enforcement needs.





The Barrington Hills, Illinois, Police Department uses a postage meter that stamps mail with a safety message along with the required postage fee.





A roadside moving tractor in Buffelo Grove, Illinois, may actually be ridden by a decay police department officer using RADAR to catch speeders.

Top-producing treffic officers in Lauderhill, Florida, are presented with 5.11 polo shirts embroidered with the agency logo and "2007 Click it or Ticket Top Producer".



IACP Traffic Safety Innovations







Make sure to include: Newspaper Articles, Brochures, Website, Educational Flyers, Presentations, Information Booths, etc.







Photos, Photos!





What else should you include?

Tell us everything you did – non-enforcement.

Talk about your efforts – Child Seat Events, Fitting Stations, Mock DUI Crashes, Citizen Police Academy, Web Pages, Speed Trailers, Bike Safety Efforts, Press Releases.









Press Releases

Every press release you send out will not be covered by the Media.

Look for unique ways to do your presentations. The press likes things that are different.

- Location
- Target audience
- New way of presenting

www.triblocal.com

The "Your Town" Patch





PUBLIC INFORMATION & EDUCATION **Press Releases**



Palatine Patch

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TOP STORIES PALATINE



Vernon Hills Woman Recovering Following Stabbing Attack Outside Deer Park Movie Theater

Katherine King was listed in good condition Tuesday after police said she was stabbed at least 20 times in the face and neck last week.



POLICE & FIRE

Palatine Police Blotter: TV Stolen from Village Greens Clubhouse: DUI Arrests

A round-up of Palatine Police Department arrests from recent weeks.

By AMIE SCHAENZER (Patch Staff) ⊙ lan 12, 2015 at 5:44pm



POLICE & FIRE

Palatine Police Issue Nearly 100 Citations During Holiday Enforcement

Palatine police increased enforcement efforts during the Christmas and New Year's holiday.

By AMIE SCHAENZER (Patch Staff) ⊙ Jan 7, 2015 at 11:11am

MOST RECENT PALATINE



PUBLIC INFORMATION & EDUCATION Patch List



Illinois Patch Within Browse USA	Communat P	evansion P
★ Home ① About Illinois		☆ Fast Patch + Contribute to Patch
Geneva P	Glen Ellyn P	Glenview P
Grayslake P	Highland Park P	Hinsdale-Clarendon Hills P
Homewood-Flossmoor P	Huntley P	Joliet P
La Grange P	Lake Forest-Lake Bluff P	Lake View P
Lake Zurich P	Lemont P	Libertyville P
Lincoln Park P	Lincoln Square P	Lisle P
Mokena P	Montgomery P	Naperville P
New Lenox P	Niles-Morton Grove P	Northbrook P
North Center-Roscoe Village P	Oak Forest P	Oak Lawn P
Oak Park-River Forest P	Orland Park P	Oswego P
Palatine P	Palos P	Park Ridge P
Plainfield P	Romeoville P	Shorewood P
Skokie P	St. Charles P	Tinley Park P
Vernon Hills P	Western Springs P	Wheaton P
Wilmette-Kenilworth P	Winnetka-Glencoe P	Woodridge P





Social Media









twitter*



<u>@iltschallenge</u>





What else should you include?

Scan your educational materials and show what you use.



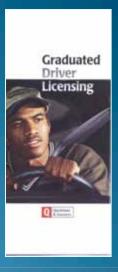












How many brochures did you hand out at how many events?





City Proclamations??



No Texting While Driving Campaign

WHEREAS, mobile phone usage, particularly for text messaging, has grown enormously over the last decade; and

WHEREAS, the International Telecommunication Union has reported that the number of text messages sent worldwide has tripled over the past three years to reach a staggering 6.1 trillion in 2010.

WHEREAS, according to the National Highway Traffic Safety Administration, in 2009, 5,474 polypoly were killed on U.S. roadways and an estimated 448,000 were injured in motor vehicle crashes that involved distracted drivings are

WHEREAS, the Illinois Secretary of State reports that using a cell phone or texting while driving increases the chances of getting into a crash by at least 400 percent; and

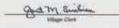
WHEREAS, the age group with the greatest proportion of distracted drivers is under 20 as 16 percent of all drivers younger than 20 years of age were reported to have been distracted while driving; and

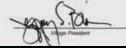
WHEREAS, the Village President and Trustees of the Village Board of Buffalo Grove support public outerach efforts to increase public awareness about the dangers of distracted driving, now therefore.

lie It Resolved, that we, the Village President and morehers of the Village Board of Buffalo Grove, do hereby encourage all public and private high schools to take the AT&T "Texting & Deiving – It Can Wait," Pledge, in an effort to increase public awareness about the dangers of distributed driving.

NOW THEREFORE, I, Jeffrey S. Braiman, President of the Village of Buffalo Grove, and all the members of the Village Board of Buffalo Grove, do hereby eccurage all public and private high schools to increase public awareness about the dangers of distracted driving.

Proclaimed this 22nd day of August, 2011.







PSA



High School Mock DUI crash





NHTSA - TSM Marketing



trafficsafetymarketing.gov





SECTION V



ENFORCEMENT (50 Possible Points)



V. Enforcement Activity Provide a narrative explaining what ye for the last 3 calendar years:	our agency a	ccomplished during 201 4.	Also provide the following dat	
Number of Seat Belt Citations:	2012	2013	2014	
Number of Child Seat Citations:	2012	2013	2014	
Number of Speeding Citations:	2012	2013	2014	
Number of Impaired Driving Arrests:	2012	2013	2014	
Provide the number of Special Enforcem	ent Efforts in 2	2014 (vour parrative must ex	colain what your efforts were):	
Impaired Driving Roadblock		Impaired Driving Satu	Marie Land St.	
Seat Belt Enforcement Zones:		Special Speed Enforcement Details:		
Other Traffic Enforcement Effort:	:(Red Light, Ove		NAME OF TAXABLE PARTY O	
Please consult the How-To Guide for clarif	ication on who	at is and what is not a special	enforcement effort	











What is a Special Enforcement Effort?

Special enforcement efforts would typically include the following:

- DUI Roadblocks or DUI Saturation Patrols as part of a special assignment
- Seat Belt Enforcement Zones
- Speed Enforcement Zones
- Any other traffic-related special enforcement such as a citizen complaint resulting in an officer being assigned specifically to conduct enforcement for one week for that complaint, is <u>ONE</u> special enforcement effort.





Primary Enforcement?

Did you take part in "Click It or Ticket", "Over the Limit Under Arrest", National Drunk & Drugged Driving Prevention Month, or other State or National enforcement campaigns?

Include "Special Enforcement Efforts"

Explain what you accomplished during those efforts in this section

Roadblocks/Saturation Patrols/Speed Details/Belt Zones











A Picture Says A Thousand Words















Make sure to tell The Whole Picture!

Include charts or graphs showing annual data.

Do your numbers "add up?"

Look at your enforcement as it relates to # of officers. 5,000 speeding tickets for 100 sworn – pretty good. 5,000 speeding tickets for 300 sworn – not so good.







SECTION VI



EFFECTIVENESS (40 Possible Points)



VI. Effectiveness of Efforts

target the worst crash loc State's average safety bel	연락하다 100 시간이 되었다. 내용 경기 시간 발생하다 하나 사용하다 중요하다 하나 계를 했	"Danier 17 : [10] [10] [10] [10] [10] [10] [10] [10]	ce in the con	nmunity?	
Jurisdiction's safety belt			%;	At the end of 2014:	
%Percentage of 2014 fata	al and injury crashes re	elated to, Speed:	<u>%</u> ;	Alcohol:	_%
Total roadway crashes:	2012	2013		2014	
Total fatal crashes:	2012	2013		2014	
Total injury crashes:	2012	2013		2014	

Dravida a navestive of valve agangue affectiveness Include charte graphs and other details and decompartation on

3 Years of Supporting Data!

Total Roadway Crashes, Fatal Crashes and Injury Crashes for 2012, 2013, and 2014





VI. Effectiveness of Efforts

increases or decreases in	enforcement, crashe	es, crash injuries, and fa	talities. Your	agency should	include efforts to
target the worst crash loc	ations. How did your	agency make a differen	ce in the com	munity?	
State's average safety bel	t use rate in 2014: _	94.1 %			
Jurisdiction's safety belt	use rate at the begini	ning of 2014:	%;	At the end of 2	014:
%Percentage of 2014 fata	al and injury crashes r	elated to, Speed:	%;	Alcohol:	%
Total roadway crashes:	2012	2013		2014	
Total fatal crashes:	2012	2013		2014	
Total injury crashes:	2012	2013		2014	

Provide a narrative of your agency's effectiveness. Include charts, graphs, and other details and documentation on

APPLICATION MUST BE INCLUDED IN SUBMISSION

Your Safety Belt Use Rate

Must be 6 months apart







If your Fatal and Injury crash percentages are low, WHAT IS CAUSING YOUR CRASHES? Explain..... What did you do to address it?





MUST provide data requested!

- Safety Belt Use Rate
 - Crash data

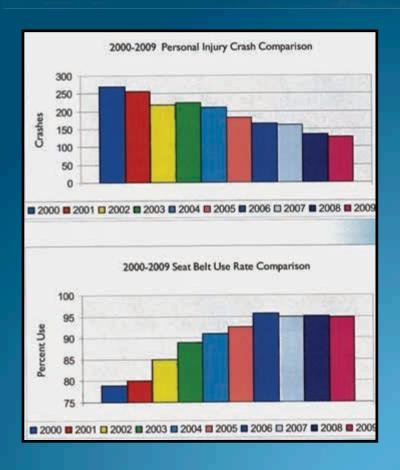
Now tell us more in your narrative

- Have your crashes decreased?
- Injury crashes or total injuries decreased?
- Speed-related or alcohol-related crashes decreased?
 - Citations increased?
 - How do you measure your effectiveness?





Consider using Graphs and Charts to help show your successes. Combine charts to show correlation success.



Comparison charts between years is another way to show how well you did.

Crash Data - 2 Year Comparison				
Crashes	2008	2009	Change	
Roadway	1183	1074	- 9.2%	
DUI Crashes	17	6	- 65%	
Speed Crashes	562	534	- 5%	
Injury Crashes	135	130	- 3.7%	





SECTION VII



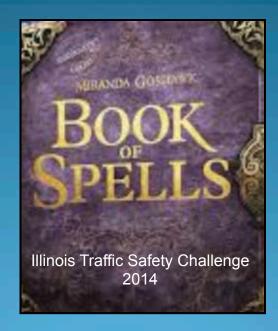


(10 Possible Points)

What kind of effort did you put into your application?

A pretty package is not a winner - must have what it takes

No Book of Spells!







Pay Attention To:

- Spelling Spell check will not catch everything.
 (Attained v Obtained) or (There v Their)
- Grammar Enough said
- Fonts Make sure all of your fonts match in style and size
- Use recent photos Include photos from last years events. Don't use old event photos from previous years, particularly ones that have date stamps
- Use current newspaper articles Do not include newspaper articles from previous years. We do read the articles and look at the dates!





Make sure to use a text line beneath photos to explain what the picture is showing









How to organize your application

Policy and Guidelines

- Occupant Protection
- Speed
- Impaired Driving

Training of Officers

- Occupant Protection
- Speed
- Impaired Driving

Incentives and Recognitions

- Occupant Protection
- Speed
- Impaired Driving



JUDGING



How are Applications Judged?

- 1. Agencies are placed in a category based on agency size and type.
- 2. A TEAM of Judges are assigned to each category

Sometimes agencies are fractions of a point apart

If you don't place in the top three it does not mean you didn't have a great program! Someone else may have done slightly better.

Everyone who asks receives a feedback letter.





WHAT HAPPENS IF WE WIN?

Illinois: three grand prizes plus thousands of dollars in equipment prizes to all winning agencies.

2014 Grand Prizes:

1st – Squad Car

2nd – Wells Cargo Box Trailer

3rd – NUCPS Education Package

Yours to keep — No strings attached.



WHAT HAPPENS IF WE WIN?



Northwestern Center for Public Safety
Training Package



NORTHWESTERN UNIVERSITY





WHAT HAPPENS IF WE WIN?





Cargo Trailer



"YOUR AGENCY"



Winner of the Grand Prize 2015 Ford Police Interceptor





Our Corporate Sponsors



















Printing & Marketing — Signs & Banners T-Shirts & Corporate Apparel — Promotional Items

Intoximeters, Inc.

World Leader in Breath Alcohol Testing for Over Sixty Years







LOOKING BEYOND THE SAFETY BELT





Looking Beyond The Safety Belt is an award for individual officers.

The award is designed to recognize officers who initiate a traffic stop based solely on a safety belt violation, which then leads to an arrest, or the discovery of other crimes.

Awards are presented annually to one municipal officer, one Chicago Officer, one County Deputy and one State Trooper.

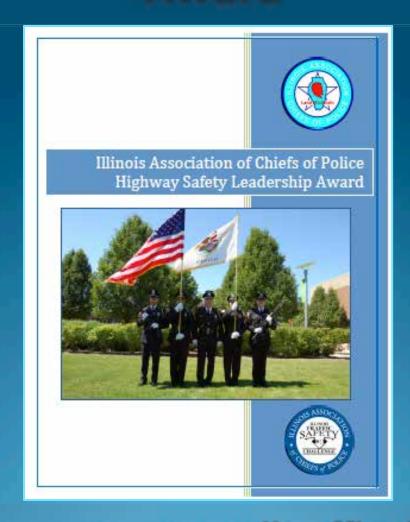
The application is available at www.iltrafficchallenge.org. Click on the Illinois Traffic Safety Challenge logo.

All entries must be based on a stop conducted in 2014



Highway Safety Leadership Award





The application is available at www.iltrafficchallenge.org.



ITSC Website





iltrafficchallenge.org









APPLICATION

Sign Up For The 2014 Traffic Safety Challenge



RESOURCES

Description of Resources



FAQ

FAQ

Find answers to common guestions.



iltrafficsafety.org





SHORT	Щ	INOIS TRAFFIC SAFETY CHALLENGE	▲ LOGIN	
OF OF STATE				
Create new account	Log in Request new passwor	d		
Username or e-mail addre	ess *			
You may login with either your	assigned username or your e-mail address.			
Password *				
The password field is case sen	sitive.			
Log in				
4				
APPI	LICATION	RESOURCES	FAQ	
Sign U	n For The 2014	Description of	FAO	

iltrafficsafety.org





2014-15 Law Enforcement Chall	enge Application	
Agency Head		
Title		
First Name		
Last Name		
Email		
Cell Number		
Contact Information		
Title		
First Name		
Last Name		
Email		
Cell Number		
Agency Information		
Agency		
Street Address		
City		

iltrafficsafety.org





What special award categories do you want to be considered for?		
☐ "First Time Entry" Special Award		
☐ "Bicycle/Pedestrian Safety" Special Award		
☐ "Commercial Motor Vehicle Safety" Special Award		
☐ "Distracted Driving" Special Award		
☐ "Impaired Driving" Special Award		
☐ "Occupant Protection" Special Award		
☐ "Railroad Safety" Special Award		
☐ "Speed Awareness" Special Award		
☐ "Teen Driving" Special Award		
☐ None		
NOTE: There is a separate application required for those wishing to be of after you have submitted your LEC application. BOTH providing documentation and examples regarding why your age.	ntation below and filling out the seperate appl	ication are required to be considered for this award.
document and uploaded here with the following naming scheme: agency large files may take a while to upload.		
Bicycle/Pedestrian Safety Special Award Documentation	Choose File no file selected	Files must be less than 120 MB. Allowed file types: pdf doc docx ppt pptx xis xisx.
Commercial Motor Vehicle Safety Special Award Documentation	Choose File no file selected	Files must be less than 120 MB. Allowed file types: pdf doc docx ppt pptx xis xisx.
Distracted Driving Special Award Documentation	Choose File no file selected	Upload Files must be less than 120 MB. Allowed file types: pdf doc docx ppt pptx xis xisx.
Impaired Dig Special Award Documentation	Choose File no file selected	Files must be less than 120 MB. Allowed file types: pdf doc docx ppt pptx xis xisx.
Occupant rotection Special Award Documentation	Choose File no file selected	Files must be less than 120 MB. Allowed file types: pdf doc docx ppt pptx xls xlsx.
Railroad afety Special Award Documentation	Choose File no file selected	Upload Files must be less than 120 MB. Allowed file types: pdf doc docx ppt pptx xis xisx.
Speed Vareness Special Award Documentation	Choose File no file selected	Files must be less than 120 MB. Allowed file types: pdf doc docx ppt pptx xls xlsx.
Teen ong Special Award Documentation	Choose File no file selected	Upload Files must be less than 120 MB. Allowed file types; pdf doc docx ppt pptx xls xlsx.
Save Draft < Previous Page Next Page >		





I. Policy & Guidelines (20 points)

Agency must provide an actual copy of their policy.		
Does your agency have a written policy requiring officer safety belt use?		
○ Yes○ No		
Does your agency have a written policy making enforcement of safety belt and child passenger safety restraint laws a priority?		
○ Yes		
○ No		
Does your agency have a written policy making speed enforcement a priority?		
○ Yes		
○ No		
Does your agency have a written policy making impaired driving enforcement a priority?		
○ Yes		
○ No		
Policy and Guidelines Documentation	Choose File no file selected	Upload
Attach a copy of your agency's policies and guidelines for safety belt use within the agency NOTE: If your agency does NOT have a policy for any of the items above (for which you dompiled in one document and uploaded here with the following naming scheme: agency take a while to upload. Files must be less than 120 MB. Allowed file types: pdf doc docx ppt pptx xls xlsx. Save Draft < Previous Page Next Page >	necked "no"), please provide a brief explanation of	of why in your documentation. A





II. Training of Officers (20 points) Agency must provide a narrative or outline of training completed, along with supporting documents. Agencies should also discuss recent past training which is still being utilized today- crash reconstructionists, child passenger safety technicians, etc. Number of officers who received training in 2014 in occupant protection Number of officers who received training in 2014 in impaired driving Number of officers who received speed-related training in 2014 Number of officers who received any other traffic safety related training Training Narrative Your Agency MUST provided a narrative or outline of training completed, along with supporting documentation. Agencies should also discuss recent past training which is still being utilized today - crash reconstructionists, child passenger safety technicians, etc. Supporting documentation should be attached below. Limit of 4000 characters. Choose File | no file selected Attach supporting documentation outlining the training conducted/received by officers last year. All of this documentation should be compiled in one document and uploaded here with the following naming scheme: agencyname_city_state_sectionname (example: SpringfieldPD_Springfield_IL_Training.pdf). Keep in mind that large files may take a while to upload. Files must be less than 120 MB. Allowed file types: pdf doc docx ppt pptx xls xlsx Save Draft < Previous Page





Agency Type	What is your total number of sworn personnel?	Page 2
What is your total number of uniformed officers working on the street?	What special award categories do you want to be considered for?	Page 3
Bicycle/Pedestrian Safety Special Award Documentation	Commercial Motor Vehicle Safety Special Award Documentation	1 age 5
Distracted Driving Special Award Documentation	Impaired Driving Special Award Documentation	Page 4
Occupant Protection Special Award Documentation	Railroad Safety Special Award Documentation	Daws 5
Speed Awareness Special Award Documentation	Teen Driving Special Award Documentation	Page 5
Does your agency have a written policy requiring officer safety belt use?	Does your agency have a written policy making enforcement of safety belt and child passenger safety restraint laws a priority?	Page 6
Does your agency have a written policy making speed enforcement a priority?	Does your agency have a written policy making impaired driving enforcement a priority?	Page 7
Policy and Guidelines Documentation	Number of officers who received training in 2014 in occupant protection	Page 8
Number of officers who received training in 2014 in impaired driving	Number of officers who received speed-related training in 2014	1 0 0
Number of officers who received any other traffic safety related training in	Training Narrative	Page Break
2014	Training Documentation	8
This agency participates in officer recognition programs for "Occupant Protection"	This agency participates in officer recognition programs for "Speed Awareness"	Save raft < Previous
This agency participates in officer recognition programs for "Impaired	Incentives & Recognition Narrative	Submit
Driving"	Incentives and Recognition Documentation	
PI&E Narrative	PI&E Documentation	
Number of Seat Belt Citations in 2014:	Number of Seat Belt Citations in 2013:	
Number of Seat Belt Citations in 2012:	Number of Child Seat Citations in 2014:	
Number of Child Seat Citations in 2013:	Number of Child Seat Citations in 2012:	





DEADLINE!!! APRIL 15, 2015

Illinois Association of Chiefs of Police office 426 South 5th Street Springfield, Illinois 62701





is online



National Law Enforcement Challenge www.theiacp.org/NLEC Select "Apply Online"

Questions NLEC Sarah Horn 703 647-7215



QUESTIONS ????

Scott Kristiansen kristiansenscott@aol.com

